

# ARTICLES/PAPERS

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## CITATIONS:

Muneeza, A., A., Mustapha, Z., Nashwa Badeeu, F., & Reesha Nafiz, A. (2020). Need to pioneer Islamic tourism in tourist resorts in Maldives. *Journal of Islamic Marketing*, 11(4), 895-916.

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Muslichah , M., Abdullah, R., Abdul Razak, L. (2020). The effect of halal foods awareness on purchase decision with religiosity as a moderating variable: A study among university students in Brunei Darussalam. *Journal of Islamic Marketing*, 11(5), 1091-1104.

Shamsudheen, S.V., Azhar Rosly, S. (2021). Towards development and validation of scale for ethical decision-making model in marketing: A religious–humanistic approach with special reference to ethical philosophy in Islam. *Journal of Islamic Marketing*, 12(2), 316-341.

Valangattil Shamsudheen, S., Azhar Rosly, S. (2019). Towards conceptualizing ethical decision-making model in marketing: A religious–humanistic approach with special reference to ethical philosophy in Islam. *Journal of Islamic Marketing*, 10(3), 928-947.

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